

This I Believe

I believe in sustainability. Do I think there will be a significant change during my lifetime towards sustainability, No! It's going to take a while for people to buy into the fact that we need to make a change. I have bought into it, but actually implementing into my life is a different story. There are some steps I can take, but others it seems to much work and money.

I believe that implementing the idea of sustainability in everyday life has to start at the top and work its way down like the trickle down effect. I myself as an individual can practice being sustainable, but it has such a small effect. I think it has to start with manufactures, designers and engineers. They are the ones that govern the way we live. They provide the products we use and the places we live and work. If they took a major step and really pushed for sustainability then it would become a reality for everybody else.

For example I just recently bought a new phone and included in it was a package where I could recycle my old phone. All I had to do was put it in the package and put it in the mail. The company made it easy and convenient for me to recycle the phone. Also the company gets the phone back and takes care of the problem of recycling or disposing of the phone. Steps like that set an example for companies and individuals.

I do believe sustainable design will start to become the new thing and eventually take over as the only way to design, but only if it becomes economically affordable. The world runs on money and will always run on money. People are not effected by the natural resources we are gradually losing. They are affected by the price they have to pay for the resources. If they get to continue living the same way they are now at the same price then there will be no change. For instance when you have gas at \$4 a gallon people start thinking there is a problem and we need to look at different options, but as soon as it goes back down to \$2 a gallon all those thoughts are lost again.

Sustainability is in the near future and can soon become the way we live. I feel that we must start now making changes as a group and individuals so in the near future younger generations will be able to obtain the goal of living a sustainable life.